Proof of Concept vs. Proof of Value
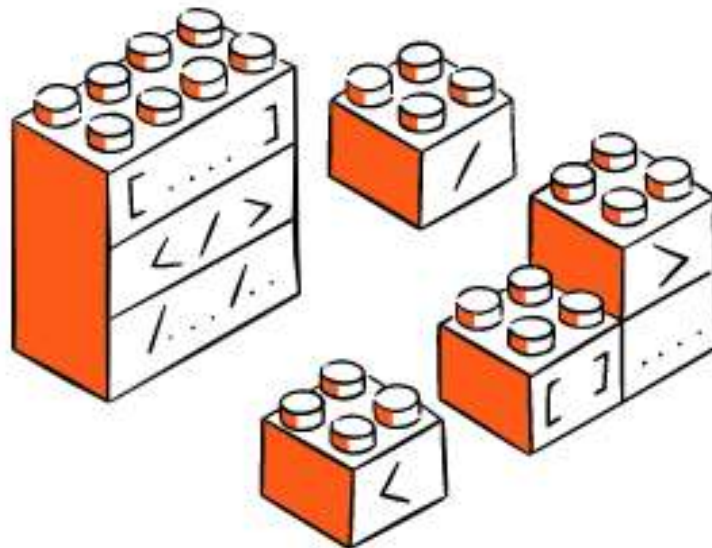
At viax, we understand that choosing the right B2B Commerce platform can be a complex and overwhelming process. That's why we offer a range of free resources to help you make informed decisions and find the best solution for your needs. Our resources include detailed product guides, case studies, whitepapers, and blog articles that cover a wide range of topics related to ecommerce platforms.

We offer a free Proof of Value (POV), instead of a Proof of Concept (POC). You can test viax and see the benefits firsthand so you can make the best decision for your business, even if that means choosing a different platform. viax's distinctive digital commerce platform POV enables you to regain control. You won't encounter any unexpected surprises because you're aware of the solution's cost and deployment timeline. **Moreover, you can see it in action in your environment and access all the anticipated features - specific to your business goals.**

A proof of concept is typically a small-scale project that is used to demonstrate the technical feasibility of a solution, answering the question, "can this technology work?".

A viax proof of value is a more comprehensive assessment of the potential value and benefits of a technology solution, its technical feasibility, impact on business outcomes, and its ROI, answering the question, "is this technology worth investing in?".

POVs can help increase trust in the solution you are considering. They provide tangible evidence of the platform's ability to deliver results and meet your specific business objectives within your environment.

By choosing a solution with a strong proof of value, you will be able to achieve better return on investment. This is because it is more likely to deliver the results you need to grow your business and generate more revenue. Overall, a POV can play an important role in helping you choose the best ecommerce platform for your business.

[Learn more how a free POV with viax can help your business.](#)

viax is a new class of B2B software providing the modern solutions needed to handle the challenges of B2B selling within enterprise-scale manufacturing and distribution. API-first and fully headless, viax provides the B2B power to complement and enhance your current systems. With our fully-integrated set of composable modules, adopting new functionality is easy and without a big-bang re-platform. Our no-code and self-service interfaces put the power back into the hands of your experts.